Africana Entrepreneur

ONLINE Adverts Rates Standard Ads

Ad Unit	Dimensions	Positions	Format	Fixed Rates (Monthly)	Fixed Rates (Yearly)	VAT
Top Leaderboard	970x90px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 300,000.00	₦ 3,600,000.00	5%
Bottom Leaderboard	970x90px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 170,000.00	₦ 2,040,000.00	5%
In-Story Leaderboard	970x90px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 900,000.00	₦ 10,800,000.00	5%
Large Ads	1400x700px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 635,000.00	₦ 7,620,000.00	5%
Mobile Square Ads	300x300px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 300,000.00	₦ 3,600,000.00	5%
Mobile Rectangle Ads	400x120px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 280,000.00	₦ 3,360,000.00	5%
Mobile Large	380x620px	Run Of Site	Swf, Gif, Jpeg, Png (<60 kb)	₦ 465,000.00	₦ 5,580,000.00	5%

Non-Standard Ads (PR & Social Media)

Advertorial	Duration	Rate	VAT
Homepage Takeover	Weekly	₦ 150,000.00	5%
Sponsorship	Per Post	₦ 50,000.00	5%
Pre-Roll Video Ads	<30 Sec/Episode	₦ 150,000.00	5%
Reskin/Product Skit	<30 Sec/Episode	₦ 100,000.00	5%

To build an advertising package that best suits your marketing needs, send an email to **advertise@africanaentrepreneur.com** or call **+234-803-784-7411**